

**JOUR 2541-2 Reporting Laboratory (2,0,2)**

Prerequisites: JOUR 1160 News Gathering & Writing for Print and JOUR 1150 Broadcast Reporting & Production

In this course, students learn to produce *San Po Yan*, an experimental newspaper and Broadcast News Network (BNN) in Chinese. Under supervision, each student is required to work throughout the second year as a reporter for the newspaper and the BNN. For mainly Chinese Journalism Concentration and Broadcast Journalism Concentration students.

**JOUR 2630 Social Aspects of Media Technology (3,2,1)**

This course examines the debates surrounding the relationship between the changes of society and the major technological changes in the media. The situation in Hong Kong is highlighted. This is an elective course for all Journalism Option students.

**JOUR 3120 China Reporting (3,2,1)**

Prerequisite: JOUR 1120 Introduction to Journalism

This course provides the background and technical knowledge for reporting about China. Particular emphasis is placed on China's recent developments and the current status of journalistic practices in covering China. This is an elective course for all Journalism Option students.

**JOUR 3160 English for Journalists (3,2,1)**

This course seeks to equip students of the Chinese and Broadcast Journalism concentrations with English skills appropriate to their future roles in the industry.

**JOUR 3170 Magazine Editing (3,2,1)**

This course introduces students to the concepts, skills, practice, and art of editing a magazine. The focus is on editing techniques appropriate for various types of magazines, hands-on experience, and creativity. The course will also examine the social, economic and cultural role of magazines in the Hong Kong context. This is an elective course available to all Journalism Option students.

**JOUR 3180 Online Journalism (3,2,1)**

Prerequisite: JOUR 1120 Introduction to Journalism

This course examines the impact of the Internet and other new communication technologies on journalism while introducing the students to the new media techniques for producing works of journalism. The first part of the course introduces the concepts, theories and knowledge about online journalism, touching on the social, economic and technological aspects of online news. The second part teaches the skills of doing journalism online.

**JOUR 3190 Use of English as a Communication Culture (3,2,1)**

Prerequisite: Grade C in Use of English or evidence of equivalent ability

The object of this course is to provide exposure to and practice in a wide variety of styles and genres of English, both spoken and written. It is intended for students who already have a good basic knowledge of English grammar and usage, but would benefit from an extended exploration of the subtleties of the language. The course is intended to increase fluency, versatility and awareness of appropriate language use for different situations. It will use a wide variety of material, from the historical to the contemporary, from the literary to the functional.

**JOUR 3220 International News (3,2,1)**

Students will be acquainted with international news in its various forms and locations in terms of both its content and the processes by which it is produced in order to engender an appreciation of the special problems and situations of this type of news as compared with domestic news. They will be encouraged to critically appraise the international news they receive on a daily basis and suggest ways to appreciate it better and to improve it. This is a required course for International Journalism students and an elective course open to Year III Broadcast and Chinese Journalism students. Those with no journalism background are

encouraged to take JOUR 2190 World News Media Systems before taking this course.

**JOUR 3230 News Media Management (3,1,2)**

Prerequisite: Year III standing

This is an introductory course to study the news media management in an era of change. The main purpose is to examine and analyse the new challenges being posed by political, economic and technological changes in the new millennium to news media management in Hong Kong. Through the course, it is hoped that students can have a better understanding of the basic principles of news media management in a new media environmental context. On the one hand, the course lays out the theoretical foundations of media management and introduces the changing media environment. On the other hand, it is designed to provide students with theories and basic principles of media management and discuss the important areas of media management activities. The course covers both print and electronic news media. This is an elective course available to all School of Communication students.

**JOUR 3240 Comparative News Media Systems (3,2,1)**

This course introduces students to the development and current status of a variety of national and territorial news media systems in the context of their political, economic, social and technological environments, and to the major concepts and theories that have been articulated to explain their individual natures and the differences between them. News media policies, news organisation structures and newsgathering principles and techniques in different nations and territories will be compared. In covering these areas students will learn about national and global issues related to them. This is a Complementary Course for students throughout the university.

**JOUR 3250 In-depth Reporting (3,1,2)**

Prerequisites: JOUR 2260 Advanced Broadcast Reporting & Production and JOUR 2270 Advanced Reporting & Feature Writing

This course aims at introducing the students to advanced levels of interviewing, news writing and investigative reporting. The course stimulates thinking and cultivates a critical mind regarding the form as well as the content of news making. The course also guides the students to develop a systematic approach in reporting and producing in-depth stories for radio and television. Reference to the Hong Kong context is emphasized.

**JOUR 3330 Advanced Reporting and Writing (English) (3,2,1)**

Prerequisite: JOUR 2320 Theories and Techniques of News and Feature Reporting II

This course presents advanced levels of reporting, news writing and feature writing. The course stimulates thinking and cultivates a critical mind regarding the form as well as the content of news and feature writing by providing a review of, and exercises in, the practices of major schools of journalistic thought. For International Journalism Concentration students only.

**JOUR 3500 Theory and Practice of Journalism in China (3,2,1)**

Prerequisite: JOUR 1120 Introduction to Journalism

This course provides a systematic interpretation of the performance and problems of the press in China since 1949. Theoretical and historical analyses of major issues related to the press and news reporting enable students to understand the role of the press and its potential changes in the context of China's continuing development. This is an elective course available to all Journalism Option students.

**JOUR 3521-2 Editing Laboratory (English) (2,0,2)**

Prerequisite: JOUR 1310 Foundations of News and Feature Reporting (English)

In this course, students continue with their work on the English edition of *The Young Reporter*. The course provides continuing

opportunities for students to develop their professional skills and knowledge of newspaper production. Each student is required to work throughout the third year as an editor of the newspaper. Students taking this course are required to attend the English Journalism summer camp. For International Journalism Concentration students only.

**JOUR 3541-2 Editing Laboratory (2,0,2)**

Prerequisites: JOUR 2260 Advanced Broadcast Reporting & Production and JOUR 2270 Advanced Reporting & Feature Writing for Print

In this course, students continue their work on the experimental newspaper *San Po Yan* and Broadcast News Network (BNN). The course provides continuing opportunities for students to develop their professional skills and knowledge of newspaper production and television production. Each student is required to work throughout the third year as an editor of the newspaper or the BNN. For mainly Chinese Journalism Concentration students and Broadcast Journalism Concentration.

**JOUR 3550 Journalism Internship (0,0,0)**

All Journalism students are required to undertake a non-graded and zero-credit professional internship. The internship is normally of at least two months full-time employment or professional practice during the summer between the second and third years but it can be a minimum of 160 hours of work. Students are required to conform to all reasonable requirements of their internship employer. Both the employer and the student file reports with the Journalism Department after the internship. The internship is a graduation requirement.

Chinese Journalism students are expected to take their internship in the Chinese-language media and International Journalism students to take theirs in the English-language media. Broadcast Journalism students will have priority for places with broadcast news organisations.

**JOUR 3610 Analytical and Opinion Writing (3,2,1)**

Advanced writing techniques and skills are taught as applied to news analysis, editorials and commentaries, with particular reference to Hong Kong and China issues. The analytical techniques prepare students for advanced reporting endeavours with regard to in-depth reporting, specialized reporting, investigative reporting and interpretative reporting. This is an elective course available to all Journalism Option students.

**JOUR 3630 Media Regulation and Policies (3,2,1)**

This course covers the regulation of broadcast and new media in Hong Kong, mainland China and beyond. Important issues of media regulation and major changes in policies arising from advances in computers and telecommunications technologies will be examined.

**JOUR 3640 Critical Studies of the Mass Media (3,2,1)**

This course adopts the critical media literacy approach to study the mass media. The purpose of the course is to arouse students' awareness of the role mass media play in their lives and the changing society. It also aims at developing students' critical analytical ability to deconstruct media messages. The course provides students with some theoretical concept and knowledge about the mass media. The critical approach of media studies will be articulated with the introduction of an analytical framework which integrates the works of sociology of communication, political economy and medium theory. This is an elective course available to all School of Communication students.

**JOUR 3650 Development of the Media in Hong Kong and China (3,2,1)**

This course provides detailed description of the historical development of the press, radio and television in China and Hong Kong. It aims to show print and electronic journalism as a product of a social and cultural form of life that developed together. The course also deals with the communicative intention which creates a news set of social relationships.

**JOUR 3660 Business and Financial Reporting (3,2,1)**

This course prepares students to report on economic events and trends in Hong Kong, mainland China and the broader Asia-Pacific region. A global perspective of economic and financial situations is explored. This is an elective course available to all Journalism Option students.

**JOUR 3690 Journalism Honours Project (International) (4,\*,\*)**

Prerequisite: JOUR 3330 Advanced Reporting and Writing (English)

In this course students, on the individual basis, integrate theory and practice by either producing a substantial journalistic piece or an academic dissertation in the English language. In either case the Honours Project is a means of engaging the student in a piece of independent research that provides an analytical and critical evaluation of an idea. The course tests research and professional skills as well as the ability to apply theoretical insights. For International Journalism Concentration students only.

**JOUR 3790 Honours Project (4,\*,\*)**

Prerequisite: JOUR 3250 In-depth Reporting

In this course students integrate theory and practice by either producing a substantial piece of individually produced Broadcast Journalism or a substantial piece of individually produced Chinese Journalism or an academic dissertation. In every case the Honours Project is a means of engaging the student in a piece of independent research that provides an analytical and critical evaluation of an idea. The course tests research and professional skills as well as the ability to apply theoretical insights. For Broadcast Journalism Concentration and Chinese Journalism Concentration students only.

(This course is also applicable to the 2009-2010 intake.)

**JOUR 7010 International Relations Theory and Practice (3,3,0)**

This course aims to investigate the various theoretical and analytical frameworks in the field of international relations. A review of the dominant paradigms in international relations will facilitate a more advanced understanding of the transformation of the global order in the 21st century among students with a journalism background. Topical issues in international news such as terrorism, the implications of 9-11, the US war with Iraq, and Chinese foreign relations will also be covered.

**JOUR 7020 Introduction to Comparative and International News (3,3,0)**

This course introduces students to the various forms of national news media systems that have developed at different times and in different locations round the world to enable them to compare and re-assess their own news media. It also introduces them to the markedly different international news system, and to the way international news operates. Theories and concepts developed try to explain and categorise why news media systems have developed differently in different nations will be analysed and studied in the context of comparing real examples. For international news students will be acquainted with the main operators, the international news process, journalists and their work, and the major theories and concepts of the area. The meanings and implications of the concept of press freedom will be discussed. There will be an emphasis on the news media systems of East and Southeast Asia.

**JOUR 7030 Research Methods in Media and Communication (3,3,0)**

The goal of the course is to (1) familiarize students with main types of measurement and collection of evidence in the field of mass communication, particularly journalism; (2) provide students with a critical framework for evaluating mass media production process and product, communication and communication research conducted by others; (3) give students first-hand experience in the research process; and (4) sensitize students to the need of answering communication and related questions in a scientific manner either as the producer or the consumers of journalism.